## AcademyHealth’s Health Data Policy and Strategy Orientation (HDPSO)

[http://www.academyhealth.org/hdpso](http://www.academyhealth.org/hdpso)

September 26-27, 2018, Washington, D.C.

**Wednesday, September 26**

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<th>TIME</th>
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<tr>
<td>8:00 – 8:30 a.m.</td>
<td><strong>Breakfast</strong></td>
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| 8:30 – 9:00 a.m. | **Welcome and Introductions**  
Lisa Simpson, M.B., B.Ch., M.P.H., F.A.A.P., President and CEO, AcademyHealth  
Greg Downing, D.O., Ph.D., Founder, Innovation Horizons, LLC, and Entrepreneur-in-Residence, AcademyHealth  
Anne C. Beal, M.D., M.P.H., Global Head of Patient Solutions, Patient Solutions Unit, Sanofi |
| 9:00 – 10:00 a.m. | **Turning Data Assets into Value: The Perspective from a Healthcare Delivery System**  
Keynote: Rebecca Freeman, Ph.D., R.N., Interim Chief Nursing Informatics Officer, The University of Vermont Health Network  
Reactors:  
Dan Mendelson, M.P.P., Founder, Avalere Health  
Mona Siddiqui, M.D., M.P.H., Chief Data Officer, U.S. Department of Health & Human Services |
| 10:00 – 10:30 a.m. | **Break** |
| 10:30 – 11:30 a.m. | **Current Policy and Regulatory Landscape**  
Chair: Jodi Daniel, M.P.H., J.D., Partner, Crowell & Moring  
Panelists:  
Doug Fridsma, M.D., Ph.D., FACP, FACMI, President and Chief Executive Officer, AMIA  
Bruce Quinn, M.D., Ph.D., Principal, Bruce Quinn Associates LLC  
Dora Hughes, M.D., M.P.H., Associate Research Professor - Milken Institute School of Public Health, The George Washington University  
Cora Han, J.D., Senior Attorney, Division of Privacy and Identity Protection, Federal Trade Commission |
| 11:30 a.m. – 12:30 p.m. | **Balancing Privacy and Use: Navigating the Regulatory Landscape**  
Chair: Lucia Savage, J.D., Chief Privacy and Regulatory Officer, Omada Health  
Panelists:  
Aaron Miri, M.B.A., CHCIO, FHIMSS, Chief Information Officer, The University of Texas, Dell Medical School & UT Health Austin  
Joshua Lee, M.D., Vice President and Chief Health Information Officer, Loyola University Health System  
Marissa Gordon-Nguyen, J.D., M.P.H., Senior Advisor for Health Information Privacy Policy, Office for Civil Rights, Office for Civil Rights, U.S. Department of Health & Human Services |
| 12:30 – 1:45 p.m. | **Lunch and Armchair Discussion**  
Moderator: Jessica Davis, Senior Editor, Healthcare IT News  
Speaker: Don Rucker, M.D., National Coordinator for Health Information Technology (ONC), U.S. Department of Health & Human Services |
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| 1:45 – 2:45 p.m. | **Guardians and Gladiators: Different Approaches to Data Curation While Maximizing Use**  
Chair: Helen Burstin, M.D., M.P.H., F.A.C.P., des, Council of Medical Specialty Societies  
Panelists:  
Darshak Sanghavi, M.D., Chief Medical Officer, OptumLabs  
Niall Brennan, B.A., M.P.P., President & CEO, Health Care Cost Institute  
Charles Ornstein, Senior Editor, ProPublica  
Fred Trotter, CTO, CareSet Systems |
| 2:45 – 3:00 p.m. | **Break**                                                              |
| 3:00 – 4:00 p.m. | **The Role of States in the Data Ecosystem**  
Chair: Aaron McKethan, Ph.D., Chief Data Officer, NC DHHS  
Panelists:  
Melissa McPheeters, Ph.D., M.P.H., Director, Office of Informatics and Analytics, Tennessee Department of Health  
Ellen Montz, Ph.D., Chief Economist for Virginia's Medicaid Program  
Tim Pletcher, D.H.A., Executive Director, Michigan Health Information Network Shared Services (MiHIN) |
| 4:00 – 5:00 p.m. | **Leveraging Clinical Data: Responding to Multiple Demands – Both Internal and External**  
Chair: Peter J. Embi, M.D., M.S., F.A.C.P., F.A.C.M.I., President & CEO, Regenstrief Institute  
Panelists:  
Ashish Atreja, M.D., M.P.H., FACP, Chief Innovation Officer, Medicine, Icahn School of Medicine at Mount Sinai  
Aaron Black, Chief Data Officer, Inova Translational Medicine Institute (ITMI)  
Norma Padrón, Ph.D., M.A., M.P.H., Senior Director of Applied Research and Data Analytic, Health Research and Educational Trust (HRET) |
<p>| 5:00 – 6:00 pm | <strong>Reception and Innovation Showcase: ePoster Presentations</strong>            |</p>
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| 8:30 – 9:30 a.m. | **How to Create Value from your Institution’s Data Assets**  
Chair: Marshall Votta, Chief Market Officer, RowdMap, Inc.  
Panelists:  
Niyum Gandhi, Executive Vice President, Population Health, Mount Sinai Health System  
Laura L. Adams, President & CEO, Rhode Island Quality Institute  
Vivek Garg, M.D., M.B.A., Chief Medical Officer, New Markets & Business Development, CareMore |
| 9:30 – 10:30 a.m. | **Navigating Alternative Payment Models: Do You Have the Data You Will Need?**  
Chair: Aparna Higgins, M.A., President, Ananya Health Solutions LLC  
Panelists:  
David C. Kendrick, M.D., M.P.H., Assistant Provost for Strategic Planning, OUHSC, Chief of Division of Medical Informatics, OU School Community Medicine, University of Oklahoma  
Kevin L. Larsen, M.D., Director of the Continuous Improvement and Strategic Planning Staff, Centers for Medicare and Medicaid Services  
Roshni Ghosh, M.D., M.P.H., Vice President and Chief Medical Information Officer, Premier, Inc. |
| 10:30 – 11:00 a.m. | **Break** |
| 11:00 a.m. – 12:00 p.m. | **Addressing Social Determinants: Do You Have a Data Strategy?**  
Chair: Anand Parekh, M.D., M.P.H., Chief Medical Advisor, Bipartisan Policy Center  
Panelists:  
David Nerenz, Ph.D., Director, Center for Health Policy and Health Services Research, Henry Ford Health System  
Dawn Alley, Ph.D., Director, Prevention and Population Health Group, Center for Medicare and Medicaid Innovation (CMS)  
Samit Desai, M.D., Chief Medical Officer, Audacious Inquiry |
| 12:00 – 1:00 p.m. | **Lunch and Armchair Discussion**  
Moderator: Casey Ross, National Correspondent, STAT  
Speaker: Adam Boehler, CMS Deputy Administrator and Director of the Center for Medicare and Medicaid Innovation |
| 1:00 – 1:15 p.m. | **Break** |
| 1:15 – 2:00 p.m. | **Covering Your Data Assets**  
Chair: Linda Fischetti, M.S., R.N., Technical Director, Health Technical Center, MITRE  
Panelist:  
Darren Lacey, J.D., Chief Information Security Officer and Director of IT Compliance, Johns Hopkins University and Johns Hopkins Medicine |
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<td><strong>Who’s Got My Data? Rethinking the Consumer Role in Health Care Data</strong></td>
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<td>Panelists: Marc Boutin, J.D., Chief Executive Officer, National Health Council</td>
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<td>Suzanne Schrandt, J.D., Director of Patient Engagement, Arthritis Foundation</td>
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<td>Gregory J. Moore, M.D., Ph.D., Vice President of Google Cloud Healthcare &amp; Life Sciences - Google Inc.</td>
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<td>Rahul Rajkumar, M.D., J.D., FACP, SVP, Chief Medical Officer - Blue Cross and Blue Shield of North Carolina</td>
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<td>3:15 – 4:00 p.m.</td>
<td><strong>Clinical Transformation: Real World Strategies That Are Transforming The Future of Health</strong></td>
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<td>Chair: Rasu Shrestha, M.D., M.B.A., Chief Innovation Officer, UPMC, and Executive Vice President, UPMC Enterprises</td>
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<td>Panelists: Alice Chen, M.D., M.P.H., Deputy Director and Chief Medical Officer, San Francisco Health Network</td>
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<td>Emme Levin Deland, M.B.A., Senior Vice President &amp; Chief Strategy Officer, NewYork-Presbyterian</td>
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<td>4:00 – 5:00 p.m.</td>
<td><strong>Closing Session: The Emerging Federal Health Data Strategy</strong></td>
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<td>Chair: Nick Hart, Director, Bipartisan Policy Center</td>
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<td>Panelists: Charles Rothwell, M.B.A., M.S., Director, National Center for Health Statistics (NCHS)</td>
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<td>Ann Flagg, Director, Collaborative Centers for Policy and Practice, American Public Human Services Association (APHSA)</td>
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<td>Sharon Boivin, Ph.D., M.Ed., Senior Research and Policy Analyst, Office of Management and Budget</td>
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