



## 2020 Annual Research Meeting – Virtual Scavenger Hunt

Take some time for fun at the AcademyHealth virtual Annual Research Meeting (ARM) and participate in the ARM virtual Scavenger Hunt.

Earn points by completing a variety of actions, including finding hidden stars, viewing breakout sessions, chatting in the networking lounge, entering booths, downloading resources, and more! Participants who receive the most points are eligible to be randomly selected to win one of several prizes, including registration to the 2021 Annual Research Meeting in Baltimore.

If you haven't registered yet for Virtual ARM, [register now](#) and plan to participate in the virtual Scavenger Hunt.

### PRIZES

1. **Grand Prize** : One full registration to AcademyHealth's 2021 Annual Research Meeting (ARM) in Baltimore
2. \$200 American Express Gift Card
3. \$100 American Express Gift Card
4. HealthCore messenger bag, with water bottle, leather journal and lip balm – **Two Total Prizes**
5. HealthCore messenger bag
6. IBM Watson Health travel mug and Schaffer pen - **Six Total Prizes**

### OFFICIAL RULES

1. **PURCHASE NECESSARY TO ENTER OR WIN.** Void where prohibited and outside of the fifty (50) U.S. states, District of Columbia, Puerto Rico or the U.S. territories and possessions.
2. **Eligibility.** Promotion is open to legal U.S. residents currently residing in the 50 United States, the District of Columbia, Puerto Rico or the United States territories who are 18 years of age or Older (19+ in NE and AL; 21+ in MS) and who attend AcademyHealth ARM 2020 Online conference or event ("Virtual Conference") where the AcademyHealth ARM Online Challenge promotion ("Promotion") is offered. Employees, officers and directors (including immediate family members or members of the household) of

AcademyHealth, its subsidiaries, affiliated companies, distributors, advertising, fulfillment and promotion agencies and all other companies or entities associated with the promotion, including Virtual Conference sponsors, exhibitors, and vendors, as may be further defined herein, are not eligible to participate.

Each eligible individual who participates in and attends the Virtual Conference at any time from 11:00 a.m., Tuesday, July 28, 2020 through 4:30 pm, Thursday, August 6, 2020, shall be a participant in the Promotion. *(All times are EDT)*

Participation constitutes your (participant's) full and unconditional agreement and acceptance of these Official Rules, which shall be final in all respects.

**3. Dates.** Promotion will start on Tuesday, July 28, 2020 at 11:00 a.m. and conclude on Thursday, August 6, 2020 at 4:30 pm ("Promotion Period"). Winners will be determined based on a random drawing conducted from all entries completed during the Promotion Period. A complete winner list will be posted on Monday, August 10, 2020 at [www.academyhealth.org/page/2020-arm-virtual-scavenger-hunt](http://www.academyhealth.org/page/2020-arm-virtual-scavenger-hunt)

*(All times are EDT)*

**4. Questions/Opt-Out.** Questions regarding the Promotion or requests to be removed from prize consideration should be directed to both [Sandy.McNeil@academyhealth.org](mailto:Sandy.McNeil@academyhealth.org) and the Virtual Conference registration desk at [Registration@academyhealth.org](mailto:Registration@academyhealth.org).

**5. How to Participate.** Participants can earn points for entries to win by: (a) engaging in specified activities with Virtual Conference supporters, exhibitors and vendors in the Virtual Conference environment (see below); as well as by (b) locating the colored stars scavenger hunt icons hidden throughout the Virtual Conference environment. Those points automatically earn entries to win prizes, as detailed below.

Some engagement activities that earn points include by are not limited to: (1) visiting conference sponsor, exhibitor or vendor booths; (2) attending speaking sessions, webinars or plenary sessions; (3) viewing or downloading sponsor, exhibitor or vendor provided or certain other content; and (4) locating colored stars/ scavenger hunt icons hidden throughout the Virtual Conference environment. Each completed engagement activity earns a participant points throughout the conference. Points are calculated by the virtual platform and will be displayed on a Leaderboard. Attendees automatically earn points through a variety of activities throughout the platform as well as by finding the hidden colored stars throughout the platform. Points are not rounded up for purposes of calculating an entry.

**LIMIT: FIVE (5) ENTRIES PER PARTICIPANT.** ADDITIONAL ENTRIES MAY BE DISQUALIFIED. Automated entries or entries submitted by third parties may be disqualified. Entries must be submitted by the participant. Any attempt by any participant to obtain more than the stated number of entries by using multiple and/or different identities, registrations, email addresses, logins, or any other method will disqualify that participant's entries, and that participant and/or entries may be disqualified. Multiple participants are not permitted to share the same email address. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the participant. The "authorized account holder" is the natural person assigned an email address by an internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder to AcademyHealth or forfeit the prize. Entries specifying an invalid non-working, or inactive email address will be disqualified.

The Virtual Conference software platform is the official time-and-point-keeping device for the Promotion. All point totals and entities are subject to final review, audit, and confirmation by AcademyHealth. No points or entry totals will be shared with any participant or Virtual Conference attendee. No participant point or entry totals will be displayed in the Virtual Conference environment, in a participant's conference profile (if available, or visible to any participant or Virtual Conference attendee, sponsor, vendor or exhibitor.

**6. Selection of Winners.** Following Promotion End, AcademyHealth will select twelve (12) winners from all eligible participants. Winning participants will be selected by points accumulated during the virtual platform period of July 27<sup>th</sup>-August 6<sup>th</sup> 4:30 pm ET. A random drawing conducted from all eligible, valid entries completed during the Promotion Period. A Grand Prize winner will be drawn first, a Second Prize winner will be drawn second, and a Third Prize winner will be drawn third. And so on until all twelve prize winners have been selected. In the event of a tie in points for the top three prizes, participants will be placed in a random drawing and one winner will be selected for the prize for that category. Limit one (1) prize per participant. The odds of winning are based on the number of eligible entries received.

**7. Prizes.** Three (3) prizes in total will be awarded by AcademyHealth, composed of: (one (1) Grand Prize; one (1) Second Prize; and one (1) Third prize as detailed below, plus additional prize packs donated from HealthCore and IBM Watson Health.

Prize Category	Prize Name	Prize ARV
1	One full registration to AcademyHealth's 2021 Annual Research Meeting (ARM) in Baltimore	\$850-\$1300
2	\$200 American Express Gift Card	\$200
3	\$100 American Express Gift Card	\$100
4	HealthCore messenger bag, with water bottle, leather journal and lip balm	\$1-\$50
5	HealthCore messenger bag, with water bottle, leather journal and lip balm	\$1-\$50
6	HealthCore messenger bag	\$1-\$30
7	IBM Watson Health travel mug and Schaffer pen	\$1-\$30
8	IBM Watson Health travel mug and Schaffer pen	\$1-\$30
9	IBM Watson Health travel mug and Schaffer pen	\$1-\$30
10	IBM Watson Health travel mug and Schaffer pen	\$1-\$30
11	IBM Watson Health travel mug and Schaffer pen	\$1-\$30
12	IBM Watson Health travel mug and Schaffer pen	\$1-\$30

**The approximate retail value (ARV) of all prizes is \$1,910**

Any and all applicable federal, state, and local taxes and all fees and expenses related to acceptance and use of prizes not specifically stated herein are the sole responsibility of the individual prize winner. Winner is responsible for providing AcademyHealth with all information necessary to prepare and complete any tax-related forms or other requirements. Prize cannot be substituted, swapped, assigned, transferred, or redeemed for cash; however, AcademyHealth reserves the right to substitute a prize of equal or greater value at its sole discretion. AcademyHealth will not replace any lost or stolen prizes. Prizes cannot be used in conjunction with any other Promotion or offer. AcademyHealth's decisions are final in all matters regarding this Promotion.

**8. Conditions.** AcademyHealth will attempt to notify a winning participant by sending a notification to the email address associated with participant's Virtual Conference registration. Winners must respond to prize award winner notification email and any other communications sent in connection with prize award within forty-eight (48) hours from the date and time AcademyHealth sends notification to winner. If winner fails to respond within the time limit, winner shall have forfeited the prize and it shall be within AcademyHealth's sole discretion to select an alternative winner.

Except where legally prohibited, each potential winner must return, within ten (10) days of being notified an Affidavit/Declaration of Eligibility, Liability & Publicity Release in order to claim his/her prize. If a potential winner cannot be contacted in person via email, telephone, and/or registered mail after the first attempt to contact him/her, or if he/she fails to sign and return the Affidavit/Declaration of Eligibility & Publicity Release or any other documentation that AcademyHealth may require, in its sole discretion, within the required time period (if applicable), or in the event that a potential winner is disqualified for any reason, AcademyHealth will award the applicable prize to an alternate winner selected by a random drawing from among all remaining eligible entries completed during the Promotion Period. If AcademyHealth is unable to determine and verify a potential winner after repeated alternative drawings or if AcademyHealth fails to receive a sufficient number of entries to correspond to the number of prize(s) available to be awarded, AcademyHealth reserves the right to not award the prize(s).

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY ACADEMYHEALTH, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL PARTICIPANT'S ELIGIBILITY HAS BEEN VERIFIED AND PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE/

A complete winner list will be posted on Monday, August 10, 2020 at [www.academyhealth.org/page/2020-arm-virtual-scavenger-hunt](http://www.academyhealth.org/page/2020-arm-virtual-scavenger-hunt)

If these rules differ from any promotional or other materials published in connection with the Promotion, these rules shall control.

**9. Limitation of Liability/Publicity Releases.** EXCEPT WHERE PROHIBITED BY LAW, PARTICIPATION IN THE PROMOTION CONSTITUTES PARTICIPANTS GRANT TO ACADEMYHEALTH (WHICH GRANT WILL BE CONFIRMED IN WRITING OF REQUEST OF ACADEMYHEALTH), AND THE RELEASED PARTIES THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, AND USE, WORLD WIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, THE PARTICIPANT'S ENTRY NAME, PORTRAIT, PICTURE, VOICE LIKENESS, OPINIONS AND BIOGRAPHICAL INFORMATION (INCLUDING BUT NOT LIMITED TO HOMETOWN AND STATE) FOR ADVERTISING, TRADE AND PROMOTIONAL PURPOSES (INCLUDING THE ANNOUNCEMENT OF HIS OR HER NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION OR NOTIFICATION.

Participant agrees to release and hold AcademyHealth, its officers, directors, affiliates, employees, contractors, subsidiaries, agents and partners (the "Released Parties") harmless from and against all liability arising from or in any way related to this Promotion. Participant shall indemnify AcademyHealth, its officers directors, affiliates, contractors, subsidiaries, agents, employees and partners against all claims or suits and any damages

or costs (including reasonable attorneys' fees) arising from or relating to participant's violation or inaccuracy of any warranties or representations made relating to this Promotion.

Points or entries that are incomplete, mutilated, altered, reproduced counterfeited or irregular in any way, are automatically void. AcademyHealth is not liable for (a) any point(s), entry(ies), that are: (i) lost, late, damaged, stolen, tampered with, garbled, incomplete, misdirected, forged, illegible, mutilated, corrupted, unredeemable or otherwise not in compliance with these Official Rules; or (ii) lost, late, corrupted or interrupted due to (A) unavailable network, server, Internet Service Provider, website or other connections, (B) failed computer satellite, telephone or cable transmissions, lines or technical failure, or (C) jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software; or (b) typographical, mechanical, telephonic, electronic or network errors relating to or in connection with this Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the procession or calculation of points, entries, the announcement of the prizes, or in any Promotion-related materials; or (c) any incorrect or inaccurate information, whether caused by site users, tampering, hacking or by an equipment or programming associated with or utilized in the Promotion.

AcademyHealth does not assume responsibility or any typing/printing error, human error, omission, theft, destruction, unauthorized access, alteration or malfunction of any kind that causes any injury, damage, or loss to any person resulting from participation in this Promotion. AcademyHealth is not responsible for any fraud or misconduct on the part of any participant or Virtual Conference supporter, exhibitor, vendor, or platform provider. Should a participant engage in fraud or misconduct of any nature including but not limited to a violation of the Official Rules, such participant shall be subject to immediate disqualification.

BY PARTICIPATING IN THIS PROMOTION, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY PARTICIPANTS AGAINST, ANY LIABILITY FOR ANY INJURIES LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY OR LOST PROFITS, RESULTING IN WHO OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS PROMOTION OR IN ANY PROMOTION-RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, INVASION OF PRIVACY, OR MERCHANDISE DELIVERY, THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS PROMOTION CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST STRIKES SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROLS OF ACADEMYHEALTH. BY PARTICIPATING IN THIS PROMOTION, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY, OR LOST PROFITS ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE.

**10. Warning.** ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE ASSOCIATED WITH THIS PROMOTION OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF A CRIMINAL AND CIVIL, LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, ACADEMYHEALTH RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO

THE FULLEST EXTENT PERMITTED BY LAW. AcademyHealth reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, any website associated with the Promotion, and/or the legitimate operation of the Promotion; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person.

AcademyHealth reserves the right to terminate modify or amend the Promotion at any time if the fairness, integrity, and or proper administration of the Promotion is jeopardized. AcademyHealth fully reserves the right at any time, for any reason, in its sole discretion, to cancel, suspend, terminate or modify the Promotion, or any part of it, including if the Promotion is not capable of being completed as planned, including infection by computer viruses or bugs, tampering, unauthorized intervention, force majeure or technical failures of any sort beyond the reasonable control of AcademyHealth, which corrupts or impairs the administration, security, fairness or proper play of this Promotion. This includes, but is not limited to, that if, for any reason, the Promotion is not capable of running as planned, AcademyHealth may, in its sole discretion, void any suspect point(s) or entry(ies) and (a) modify the Promotion or suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize at random from among the eligible, non-suspect entries receive up to the time of the impairment.

**11. Force Majeure.** Without limitation to AcademyHealth's other rights set forth in this Agreement, AcademyHealth hereby retains the right (in its sole discretion), to suspend, modify and/or terminate the Promotion or the participation of any participant(s) in the event that AcademyHealth is unable to complete the Promotion and/or award any prize because of force majeure events including any strike, fire, war, terrorist, or governmental action, epidemic, pandemic or any disruptive event beyond our control. Notwithstanding the foregoing no termination hereunder shall affect AcademyHealth's rights hereunder or any of its rights in and to the Promotion, which shall remain in full force and effect.

**12. Law.** This Promotion is void where prohibited or restricted by law. All applicable federal, state and local laws, rules and regulations apply. Except where prohibited, participant agrees that: (1) any and all disputes claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court of the District of Columbia or the appropriate State Court located in the District of Columbia; (2) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorney's fees; and (3) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and AcademyHealth in connection with the Promotion, shall be governed by, and construed in accordance with the laws of the District of Columbia, without giving effect to any choice of law or conflict of law rules (whether of the District of Columbia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the District of Columbia.

**13. Entire Agreement.** These Official Rules set forth the entire agreement between the parties relating to the subject matter hereof, and supersede all prior agreements and understandings related thereto, whether oral or written.

**14. Privacy.** By attending the Virtual Conference and voluntarily providing certain personal information as described in these Official Rules, you agree to the collection and use of your personal information by AcademyHealth only for purpose of this Promotion, unless you otherwise opted in to receive further communications from AcademyHealth and/or Virtual Conference supporters, exhibitors, and/or vendors.

**15. Promotion Sponsor.** Promotion is sponsored by AcademyHealth, 1666 K Street, NW, Suite 1100, Washington, DC 20006. American Express, HealthCore and IBM Watson Health are not official supporters of, nor are they affiliated with the Promotion.

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