



International Health Study Tours

Germany, October 13–19



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Registration deadline is August 17, 2007

Germany Health Study Tour

- Itinerary -

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Sunday, October 14, 2007	Welcome
6:00 p.m.	<p><u>Informal Welcome Reception & Dinner</u></p> <p>Welcome by Annette Heuser, Incoming Executive Director, Washington Office, Bertelsmann Foundation</p> <p>Venue: Hotel Königshof www.hotel-koenigshof-bonn.de/en/home</p>
Monday, October 15	<p>Overview of German Health Care System: Policymakers, payers, and researchers</p> <ul style="list-style-type: none"> - Federal Ministry of Health (MoH) - Head Office of German Regional Sickness Funds
10:00 a.m.	<p><u>Overview of German Health Care System and Reforms of 2004 -2007</u></p> <p>This session will provide a broad overview of the German health care system and recent reforms that focus on universal coverage, less bureaucracy, more competition, more choice, higher quality, better care coordination, and more prevention.</p> <p>Led by Franz Knieps, Director-General, MoH, and Sophia Schlette, Bertelsmann Foundation</p> <p>Invited guests from the MoH: Dr. Michael Dalhoff, Director, Health Care and Hospitals; Dr. Martin Schölkopf, Head, Health Policy and Health Economics Strategic Planning Unit; Dr. Ulrich Orłowski, Director, Health Insurance (tbc);</p> <p>www.bmg.bund.de</p> <p>Venue: Hotel Königshof, Bonn</p>
Lunch	
2:00 p.m.	<p><u>Federal Association of Regional Sickness Funds Site Visit: The Role of Statutory Health Insurance (SHI)</u></p> <p>During this site visit, participants will continue to learn about the German system prior to the 2004 reforms and the promises and challenges of the 2007 reform from the point of view of the largest German statutory health insurer, AOK. In addition, participants will learn about the challenges of implementing disease management and integrated care programs at a national level, and will discuss a range of topics including population care management, risk adjustment and risk stratification, and catastrophic illness coverage. Moreover, the issue of pharmaceutical price policy (cost-benefit analysis and rebate agreements) will be discussed.</p> <p>Led by Dr. Herbert Reichelt, Vice President, Federal Association of Regional Sickness Funds (AOK)</p>

	<p>Dr. Reichelt will give a short overview of the German SHI system, assess the impact of the 2007 SHI Competition Strengthening Act and present a vision for a future healthcare system from the perspective of a sickness fund.</p> <p>Gisbert Selke, Expert on Pharmaceutical Policy, Scientific Institute of the Regional Sickness Funds (WIdO), will speak about pharmaceutical price policy and rebate agreements.</p> <p>Evert Jan van Lente, Project Director DMPs, Federal Association of Regional Sickness Funds (AOK), will present information on the AOK disease management programs.</p> <p>Karin Dobberschuetz, Department Manager, AOK-Consult, will talk about the latest projects of AOK-Consult, the consulting branch of the AOK.</p> <p>www.aok-bv.de/theaok/index.html</p> <p>Venue: AOK BV, Bonn</p>
7:15 p.m.	<i>Walk or taxi ride to restaurant</i>
7:30 p.m.	Dinner, Restaurant Pastis (French cuisine)
Tuesday, October 16	<p>Self-governance of providers, payers, patients: The Federal Joint Committee</p> <p>Criteria for the benefit basket: Institute for Quality and Efficiency in Medicine</p>
9:15 a.m.	<i>Bus transfer Bonn-Siegburg (30 minutes)</i>
10:00 a.m. – 1:00 p.m.	<p><u>The "Small Lawmaker" Site Visit</u></p> <p>Participants will visit the Federal Joint Committee (G-BA) which is the central regulatory authority of German self-governance bodies (SHI physician associations, SHI representatives, patient representatives).</p> <p>Host: Dr. Rainer Hess, President, Federal Joint Committee</p> <p>www.g-ba.de/institution/sys/english/</p> <p>Venue: G-BA offices, Siegburg/Bonn</p>
Lunch	Venue: G-BA offices
Afternoon	<i>Bus transfer Siegburg-Cologne (20 minutes)</i>
3:00 p.m.	<p><u>Institute for Quality and Efficiency in Health Care (IQWiG) Site Visit</u></p> <p>IQWiG was established in 2004 as part of Germany's health system reform and modernization. The IQWiG is an independent establishment responsible for the scientific evaluation of the use, quality, and efficiency of health services and pharmaceuticals. Based on evidence-based medicine, the Institute also evaluates clinical practice guidelines, makes recommendations on disease management programs, and publishes health information for consumers.</p>

<p>12:15 p.m.</p> <p>1:00-2:30 p.m.</p>	<p>Dr. Ulrich Pluta, CMO T-Systems BS, will describe the pilot implementation of the electronic health card in the federal miners' sickness fund.</p> <p>Dr. Claus W. Biermann, Vice President, New Business Development - e-Health, Royal Philips Electronics. Dr Biermann will describe the deployment of healthcare innovations for European citizens.</p> <p>Lunch</p> <p><u>Session 3: Demand and e-Health: Payer, Provider and Patient Expectations</u></p> <p>Payer view - Statutory Health Insurance Dr. Jenny Mex, Project Director, "Telemedicine for the Heart", Techniker Krankenkasse</p> <p>Provider view – Medical Care Center Dr. Felix Cornelius, CEO, Polikum</p> <p>Patient view – Patient information on providers: "Weisse Liste". Dr. Sebastian Schmidt-Kaehler, Bertelsmann Foundation</p> <p>www.bvmanagedcare.de/default.asp (in German only)</p> <p>Venue: Federal Managed Care Association (BMC), Berlin</p>
<p>2:30 p.m.</p> <p>3:00-5:30 p.m.</p>	<p><i>Taxi ride to "House of Health"</i></p> <p><u>Site visit to Germany's oldest polyclinic</u></p> <p>The <i>Haus der Gesundheit</i> ("House of Health") at Berlin-Alexanderplatz was first opened in 1923 and is Germany's oldest polyclinic under new legislation. Today it is one of five medical care centers, or polyclinics, operated by sana-gz in Berlin with more than 20 health professionals from different disciplines including GPs, specialists in internal medicine, ophthalmologists, dermatologists, providers of traditional Chinese medicine, psychologists and dentists. The <i>Haus der Gesundheit</i> also includes a practice specializing in diabetes care.</p> <p>At this site visit, participants will learn about the operation of sana medical care centers and the philosophy of sana-gz – providing coordinated, continuous, patient-centered care – by looking at the organization of care for patients with diabetes.</p> <p>Dr. Bernd Köppl, Medical Director, sana-gz</p> <p>www.sana-gz.de/ (in German only)</p> <p>Venue: Gesundheitshaus Berlin-Alexanderplatz</p>
<p>6:30 p.m.</p> <p>7:00 p.m.</p>	<p><i>Taxi ride to restaurant</i></p> <p><u>Meet the Minister: Gala Dinner with German Federal Minister of Health, Ulla Schmidt</u></p> <p>With invited guests from research, practice, and politics</p> <p>Venue: Restaurant Paris-Moskau, Berlin</p> <p>www.paris-moskau.de (in German only)</p>

	<p>fosters cooperation with centers of clinical excellence to facilitate access to patients, clinical expertise and specialist methodologies to support early clinical development programs.</p> <p>Dr. Frank Wagner, Chief Executive Officer & Chief Scientific Officer</p> <p>www.charite-research.org/index.html</p>
3:30 p.m.	<i>Taxi ride to Bertelsmann Conference Center</i>
4:00 p.m.	<p><u>The Future of Hospitals in Germany: Cost Centers, Profit Centers, Patient Hotels, Tertiary Services Only?</u></p> <p>Wolfgang Pföhler, CEO, Rhön-Klinikum</p> <p>Rhön-Klinikum is one of Germany's leading private hospital groups. The company's objective is to build and operate hospitals, primarily acute hospitals at all care levels. All their hospitals are privately owned and operated in the legal form of limited liability or joint stock companies. In 1989 they became the first listed hospital group in the country.</p> <p>www2.rhoen-klinikum-ag.com/rka/cms/rka/eng/16.html</p> <p>Venue: Bertelsmann Conference Center, Unter den Linden 1, Berlin</p>
Evening	Free time / cultural program (Opera, Cabaret, or one of the many world-class Berlin Orchestras)
Friday, October 19	<ul style="list-style-type: none"> - Transatlantic dialogue at the American Academy: Meet the next generation policymakers - Wrap-Up
8:15 a.m.	<i>Train ride to American Academy</i>
9:30 a.m.	<p>Welcome: Dr. Gary Smith, Director, American Academy and Dr. Brigitte Mohn, Member of the Board, Bertelsmann Foundation</p> <p><u>Open discussion with G-2020 Group: Next generation policymakers</u></p> <p>The "Health 2020 Group (G2020)" is an informal initiative of a dozen members. G2020 aims to contribute to sustainable health care reforms by developing a vision for the organization of health care in the year 2020. Members of G2020, all leaders in a variety of health care career fields, come from parliament, government, professional bodies, industry, universities and sickness funds. The group meets twice a year and is holding this year's fall meeting back-to-back with its meeting with Health Study Tour participants.</p>
9:35 a.m.	<p><u>Introduction to G-2020: Objectives, topics, philosophy, presentation of G-2020 members</u></p> <p>by Prof. Dr. Ferdinand M. Gerlach</p> <ul style="list-style-type: none"> • Bernhard Gibis, Director Quality Management, Federal Association of Statutory Sickness Fund Physicians, Berlin • Ferdinand Gerlach, Director, Institute for General Practice, University of Frankfurt • Matthias Gruhl, Director, Department of Health, State of Bremen • Günther Jonitz, President, Chamber of Physicians Berlin • Otmar Kloiber, Secretary General, World Medical Association,

<p>9:45 a.m.</p> <p>10:00 a.m.</p> <p>11:15 a.m.</p> <p>11:30 a.m.</p>	<p>Geneva</p> <ul style="list-style-type: none"> • Franz Knieps, Director-General, Federal Ministry of Health • Lothar Krimmel, Member of the Board, Bioscientia GmbH, Ingelheim • Carola Reimann, MP, Speaker health policy, Social Democratic Party, Berlin • Sabine Richard, Director, Drug Benefit Department, Regional Sickness Fund (AOK) Berlin • Thomas Ruprecht, Project Manager, Techniker Krankenkasse, Hamburg • Christoph Straub, COO, Techniker Krankenkasse, Hamburg • Joachim Szecsenyi, Director, Department of General Practice and Health Services Research, University of Heidelberg • Timm Volmer, Director Corporate Affairs, Wyeth Pharma Germany, Münster <p>Introduction of Study Tour participants, impressions from the Tour, open discussion</p> <p><u>Drug pricing policy and politics in Germany, reform 2007, bulk discount contracts, measuring cost-efficiency</u> Input by Sabine Richard and Timm Volmer</p> <p>Coffee break</p> <p>Open discussion (Study Tour participants and G-2020 members):</p> <ul style="list-style-type: none"> – From disease management to care coordination to integrated delivery systems: Are we on the right track to tackle the health care challenges ahead? – What about the skill mix between physicians and other health professionals? – The G-2020 vision: Quality-oriented competition - how can it work?
<p>1:00 p.m.</p>	<p>Lunch</p>
<p>2:00 p.m.</p>	<p><u>De-Briefing Session: Comparisons with U.S. and Wrap-up</u></p> <ul style="list-style-type: none"> – "Hybrid systems": Do we currently observe an alignment of health policy objectives and tools? – "Health in all policies". The coordinating function of the health ministry – Learning from others - Lessons from Germany for the U.S.? <p>Led by Sophia Schlette and Uwe Reinhardt</p> <p>Guests: Fall Fellows of the American Academy Venue: American Academy, Berlin-Wannsee www.americanacademy.de</p>
<p>4:00 p.m.</p>	<p>CLOSE</p>